

Press release – Monday, 10 August 2020

BlueSG announced strong figures and reaching 1,000,000 rentals

Singapore, 10 August 2020 - BlueSG, the first Bolloré Group electric car sharing service in Asia, announced reaching 1,000,000 rentals and strong subscription figures since the launch of its Electric Vehicle Car-sharing programme.

2 BlueSG, announced reaching its 1,000,000th rental with more than 80,000 subscriptions sold. BlueSG launched its service on 12 December 2017 with 80 Bluecars and 32 BlueSG charging stations available for public use.

3 BlueSG has recorded strong growth in both membership sales and rentals with Singapore's re-opening in Phase 1 & Phase 2 despite a dip during the circuit breaker. The launch of the two new subscription plans – a Premium (6-months) membership plan priced at \$18 per month with rental rates of S\$0.33 per minute including free 45 minutes rental monthly; and a Basic membership plan with no commitment, priced at \$8 per month with rental rates of S\$0.33 per minute last December at the occasion of their 2nd anniversary has proved to be very successful among Singaporeans.

4 BlueSG has also been extending their rental packages for all members to rent its Bluecars for longer duration at cheaper pricing all day long. There are 2 rental packages – 3-hour rental package worth \$39.90; and 5-hour rental package worth \$49.90. These packages have also been very well received by members.


5 We are encouraged by the significant growth of rentals and memberships over the last few months” said Franck VITTE, Managing Director of BlueSG. “With a significant number of stations located in popular and convenient locations, BlueSG has now become a credible alternative to private car ownership. Surveys show that our users are using BlueSG mostly occasionally, as a complement to public transport, which was the initial objective. We are now recording nearly 100,000 rentals and 4,000 subscriptions per month.”

6 In the latest update of its charging network, BlueSG now has 345 BlueSG charging stations offering 1,371 charging points island-wide in public housing estates, city centre, industrial buildings, multiple shopping malls, Changi Airport and Sentosa.

For more information on BlueSG and upcoming developments, visit www.bluesg.com.sg

About BlueSG:

BlueSG a one-way car sharing solution using electric cars in self-service. Launched in Singapore in December 2017, with the cooperation of the *Land Transport Authority* and the *Economic Development Board*, this service offers a convenient, flexible and affordable transport option for Singaporeans. It is a fully integrated solution developed by the Bolloré Group thanks to the expertise of its subsidiaries Bluecar, IER and Polyconseil, specialized in electric cars, charging infrastructures and information systems.



BlueSG in figures:

- 667 Bluecars
- 345 stations
- 1,371 charging points
- More than 80,000 subscriptions sold since the launch
- 1,000,000 rentals

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