## PRESS RELEASE



Press release - Thursday, 12 December 2019

# BlueSG's Electric Vehicle car-sharing celebrates its second anniversary in Singapore with more than 300 charging stations, launching more flexible new subscription plans and expanding its charging offer network

Singapore, 12 December 2019 - BlueSG, the first Bolloré Group electric car sharing service in Asia, today announced new subscription plans

- BlueSG launched two new subscription plans today a Premium (6-months) membership plan priced at \$18 per month with rental rates of S\$0.33 per minute including free 45 minutes rental monthly; and a Basic membership plan with no commitment, priced at \$8 per month with rental rates of S\$0.33 per minute. All new customers will enjoy Free one-month trial on the Basic plan. (More details on the subscription rates can be found in Annex A).
- Interested parties can sign up and register on <a href="www.bluesg.com.sg">www.bluesg.com.sg</a> or the BlueSG mobile app (BlueSG) from 5pm onwards today. The BlueSG mobile app can be downloaded on the App Store and Google Play and will enable members to book a Bluecar and reserve a parking lot in advance.
- BlueSG will also extend the rental packages for current yearly Premium members to the new Premium (6-months) and Basic members to rent its Bluecars for longer duration at cheaper pricing during selected hours. There are 2 rental packages 3-hour rental package worth \$39.90; and 5-hour rental package worth \$49.90.
- "These new membership offers are a response to the growing demand from our customers for more flexibility" said Franck Vitté, Managing Director BlueSG. "Our second anniversary marks the introduction of new plans for those who do not want to commit and still enjoy the lowest rental rate, or for the more regular users who can get free rentals. The 3- and 5- hour rental packages now available to any member bring additional options to all our customers".
- In the latest expansion of its charging network, BlueSG is pleased to announce that it will be installing its first charging station in Tan Tock Seng Hospital, in the heart of Novena. This marks the first healthcare facility in Singapore with BlueSG charging stations, starting operations in January 2020. This collaboration will provide greater convenience for its patients and healthcare staff who subscribe to Singapore's first nationwide electric car sharing programme.
- BlueSG has also added another 140 charging points across HDB & URA carparks to its current network of 99 charging points opened to all electric vehicle car owners since April this year. This will bring the total of charging points opened to all electric vehicle car owners to 239 across HDB, URA & JTC carparks, remaining the largest EV charging network in Singapore.

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### **About BlueSG:**

BlueSG a one-way car sharing solution using electric cars in self-service. Launched in Singapore in December 2017, with the cooperation of the *Land Transport Authority* and the *Economic Development Board*, this service offers a convenient, flexible and affordable transport option for Singaporeans. It is a fully integrated solution developed by the Bolloré Group thanks to the expertise of its subsidiaries Bluecar, IER and Polyconseil, specialized in electric cars, charging infrastructures and information systems. BlueSG aims to roll out a 1,000-strong electric vehicle fleet and 2,000 charging points by 2020. It will therefore become the largest self-service electric car sharing service in the world.

### **BlueSG** in figures:

- 660 Bluecars
- 304 stations
- 1,207 charging points
- More than 55 000 members since the launch
- 460 000 rentals, i.e. more than 8 million of kilometers driven

### **Press contacts:**

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# **Annex A: BlueSG New Membership Subscription Plans**

Subscription Plan	Details
Premium (6-months) Membership	<ul> <li>\$18 per month</li> <li>Free 45 mins rental monthly</li> <li>Premium members to be charged \$0.33 per minute for a minimum duration of 15 minutes</li> <li>6-months commitment</li> </ul>
Basic Membership	<ul> <li>\$8 per month</li> <li>Basic members to be charged \$0.33 per minute for a minimum duration of 15 minutes</li> <li>No commitment</li> </ul>



# Annex B: Locations of BlueSG stations supporting Charging Service

No.	BlueSG Stations ID	Address	Postal code
1	Ang Mo Kio/Ang Mo Kio Av 4/Blk 157	157 Ang Mo Kio Avenue 4	560157
2	Bedok/Bedok South Avenue 3/Behind Blk 69	69 Bedok South Avenue 3	460069
3	Bedok/Chai Chee Avenue/Blk 37	37 Chai Chee Avenue	461037
4	Bukit Merah/Bukit Merah View/Blk 129A/Deck 2A	129A Bukit Merah View	151129
5	Bukit Timah/Queens Road/Blk 4/Deck 1A	3 Queen's Road	260003
6	Queenstown/11 Biopolis Way/Helios/Deck B2	11 Biopolis Way	138667
7	Central/Claymore Rd/21	Claymore Road 21	229545
8	Central/Mohamed Sultan Rd/28	28 Mohamed Sultan Road	238275
9	Clementi/Clementi West Street 1/Blk 602	602 Clementi West Street 1	120601
10	Geylang/Eunos Crescent/Blk 31A/Deck 1A	31A Eunos Crescent	401031
11	Geylang/Haig Road/Blk 8	8 Haig Road	430007
12	Hougang/Hougang Street 61/Blk 688	685/691 Hougang Street 61	530685
13	Jurong East/8 Jurong Town Hall Road/JTC Summit/Deck B2	8 Jurong Town Hall Road	609434
14	Jurong West/Boon Lay Drive/Blk 188	188 Boon Lay Drive	640188
15	Queenstown/Fusionopolis Pl/1/Deck B4	1 Fusionopolis Place	138632
16	Queenstown/Holland Dr/Blk 18/Deck 1A	18 Holland Drive	271018
17	Tampines/Simei St 1/Blk 108	108 Simei Street 1	520108
18	Tampines/Simei Street 1/Blk 132	132 Simei Street 1	520132
19	Tampines/Tampines Avenue 4/Blk 902	902 Tampines Avenue 4	520902
20	Tampines/Tampines St 41/Blk 420	420 Tampines Street 41	520418
21	Tampines/Tampines Street 22/Blk 274	272/275 Tampines Street 22	520275
22	Tampines/Tampines Street 91/Blk 921A/Deck 1A	921A Tampines Street 91	521921
23	Yishun/Yishun Ring Road/Blk 809	800-812 Yishun Ring Road	760806
24	Yishun/Yishun Ring Road/Blk 853	850 to 855 Yishun Ring Road	760855
25	Yishun/Yishun St 22/Blk265	265 Yishun Street 22	760265
26	Clementi/West Coast Road/Blk 708	704-714 West Coast Road	120704
27	Yishun/Yishun Avenue 3/Blk 769	773 Yishun Avenue 3	760773
28	Kembangan/21 Jalan Masjid/Beside Kembangan Plaza	21 Jalan Masjid	418946
29	Punggol/Punggol Place/Blk 273/Deck 1	273 Punggol Place	820273
30	Hougang/Hougang Street 21/Blk 205 (Near Heartland Mall)	205 Hougang Street 21	530205
31	Ang Mo Kio/Ang Mo Kio Avenue 9/Blk 627	627 Ang Mo Kio Avenue 9	560627
32	Jurong East/Jurong East Street 21/Blk 230	215-230 Jurong East Street 21	600231
33	Jurong West/Jurong West Street 81/Blk 854A/Deck 1A	854A Jurong West Street 81	641854
34	Ang Mo Kio/Ang Mo Kio Avenue 6/Blk 123	123 Ang Mo Kio Avenue 6	560123
35	Bukit Batok/Bukit Batok Street 52/Blk 537	537 Bukit Batok Street 52	650537
36	Bukit Batok/Bukit Batok Street 34/Blk 346	346 Bukit Batok Street 34	650346





37	Serangoon/Upper Serangoon View/Blk 476/Deck 3	476 Upper Serangoon View	530476
38	Tampines/Tampines Street 83/Blk 851	851 Tampines Street 83	520851
39	Clementi/Clementi Avenue 2/Blk 334/Beside Caltex	334 Clementi Avenue 2	120334
40	Geylang/Ubi Avenue 1/Blk 326	326 Ubi Avenue 1	400326
41	Marine Parade/Across 343 Telok Karau Road/Beside St'Patrick's Court	Across 343 Telok Kurau Road	423870
42	Bishan/Bishan Street 13/Blk 186	186 Bishan Street 13	570186
43	Toa Payoh/Potong Pasir Avenue 1/Blk 117	117 Potong Pasir Avenue 1	350117
44	Jurong West/Jurong West Street 91/Blk 903	903 Jurong West Street 91	640903
45	Hougang/Hougang Street 92/Blk 941A/Deck 1A	941A Hougang Street 92	531941
46	Geylang/52 Sims Place/Along Sims Place	52 Sims Place	380052
47	Punggol/Punggol Walk/Blk 213/Deck 1A	213 Punggol Walk	820213
48	Yishun/Yishun Ring Road/Blk 165	165 Yishun Ring Road	760165
49	Jurong East/Jurong East Street 13/Blk 116	116 Jurong East Street 13	600116
50	Bukit Batok/Bukit Batok East Avenue 5/Blk 241A/Deck 1A	241A Bukit Batok East Avenue 5	651241
51	Hougang/Hougang Avenue 2/Blk 707	707 Hougang Avenue 2	530707
52	Hougang/Hougang Street 31/Blk 373A/Deck B1B	373A Hougang Street 31	531373
53	Pasir Ris/Pasir Ris Drive 6/Blk 417	417 Pasir Ris Drive 6	510417
54	Bedok/Bedok Reservoir Road/Blk 609	609 Bedok Reservoir Road	470609
55	Hougang/Hougang Avenue 9/Blk 966A/Deck 1A	966A Hougang Avenue 9	531966
56	Sengkang/Anchorvale Street/Blk 329/Deck 1A	329 Anchorvale Street	540329
57	Ang Mo Kio/Ang Mo Kio Avenue 4/Blk 114	114 Ang Mo Kio Avenue 4	560114
58	Serangoon/Serangoon Avenue 4/Blk 212	212 Serangoon Avenue 4	550212
59	Choa Chu Kang/Choa Chu Kang Crescent/Blk 678A/Deck 1B	678A Choa Chu Kang Crescent	681678
60	Kallang/Bendemeer Road/Blk 10/Deck 1A	10 Bendemeer Road	330010

