

BlueSG's Electric Vehicle Car-Sharing announced the opening of its 1,000th charging point, across 253 charging stations island-wide

More than 42,000 members and 364,000 rentals



BlueSG map showing its 1,000th charging point with 253 stations island-wide

BlueSG Pte. Ltd. (a subsidiary of the Bolloré Group), today announced the opening of its 1,000th BlueSG charging point located at Blk 245A, Pasir Ris Street 21 with strong membership and rental figures for its Electric Vehicle Car-Sharing Programme.

BlueSG, the first large-scale electric vehicle car-sharing service in Singapore, launched on 12 December 2017, has continued the development of its network of stations in public housing estates, city centre, industrial buildings, multiple shopping malls and Sentosa. There are currently 530 Bluecars and 253 BlueSG charging stations offering 1,003 charging points island-wide.

To celebrate the opening of its 1,000th charging point, BlueSG is offering 50% discount for its premium membership for the first 1,000 new sign-ups between 1 to 6 October 2019 with a promo code. (more details can be found on facebook.com/BlueSG.carsharing/)

BlueSG has opened 99 charging points across 25 stations in HDB, URA & JTC carparks for EV owners to charge on its infrastructure since April this year.

"Today, we are half way to our commitment to the Singapore authorities to offer 2,000 charging points and 1,000 EVs. By densifying our network of stations where people live,



work and shop, we aim to make our EV car-sharing service available to most Singaporeans who can enjoy a convenient and affordable transport mode while being environmentally friendly." said Franck Vitté, Managing Director, BlueSG.

New Rental Options

BlueSG will launch long rental package tomorrow allowing its Premium members the possibility to rent its Bluecars for longer duration at cheaper pricing during selected hours. There are 2 long rental packages – 3-hour rental package worth \$39.90; and 5-hour rental package worth \$49.90. These packages provide BlueSG's Premium members additional options fitting their needs and more flexibility for their planning.

Interested parties can sign up and register on www.bluesg.com.sg or the BlueSG mobile app (BlueSG), which can be downloaded on the App Store and Google Play, and will enable users to book a Bluecar and reserve a BlueSG parking space in advance.

For more information on BlueSG and upcoming developments, visit www.bluesg.com.sg.

About BlueSG:

BlueSG a one-way car sharing solution using electric cars in self-service. Launched in Singapore in December 2017, with the cooperation of the Land Transport Authority and the Economic Development Board, this service offers a convenient, flexible and affordable transport option for Singaporeans. It is a fully integrated solution developed by the Bolloré Group thanks to the expertise of its subsidiaries Bluecar, IER and Polyconseil, specialized in electric cars, charging infrastructures and information systems. BlueSG aims to roll out a 1,000-strong electric vehicle fleet and 2,000 charging points by 2020. It will therefore become the largest self-service electric car-sharing service in the world.

BlueSG in figures:

- 530 Bluecars
- 253 stations
- 1,003 charging points
- More than 42 000 members since the launch
- 364 000 rentals, i.e. more than 6.5 million of kilometers driven

Press contacts:

BlueSG (Singapore): Jenny Lim / <u>jenny.lim@bluesg.com.sg</u> / +65 8182 1678 Blue Systems (France): Laëtitia Févry / <u>laetitia.fevry@bluesystems.ai</u> / +33 6 25 64 15 07